

bitnous.app

June 2025

BitNous.

A Cooperative Communication Platform



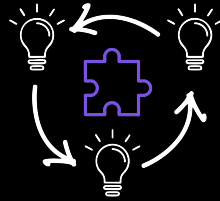
 5 MIN EXPLAINER

Solving
What's Worth Your Attention

Harnessing the value of our **Cooperative Social Systems**



STANDARDISE
Insight Commodity



SCALE
Cooperative Exchange



GENERATE
Social Intelligence

The Value of your Time and Attention

is being hijacked by “the algorithm”

- Maximising the capture of attention for profit
- Influencing interpretation and decision-making
- Studying user behaviour to improve attention extraction



You need a trusted way to work out

What's Worth Your Attention



- Real insight into what is worth your time and energy
- Authentic answers, held accountable to cooperative incentives
- Invest limited attention to generate value for yourself, not third parties

A tool to
Capture Insights...

9:41

BitNous.

Question

What's Worth My Attention?

Watch Listen Read Follow

Money Improve Explore Do

+ Custom

Add a brief description

Answer

Confident

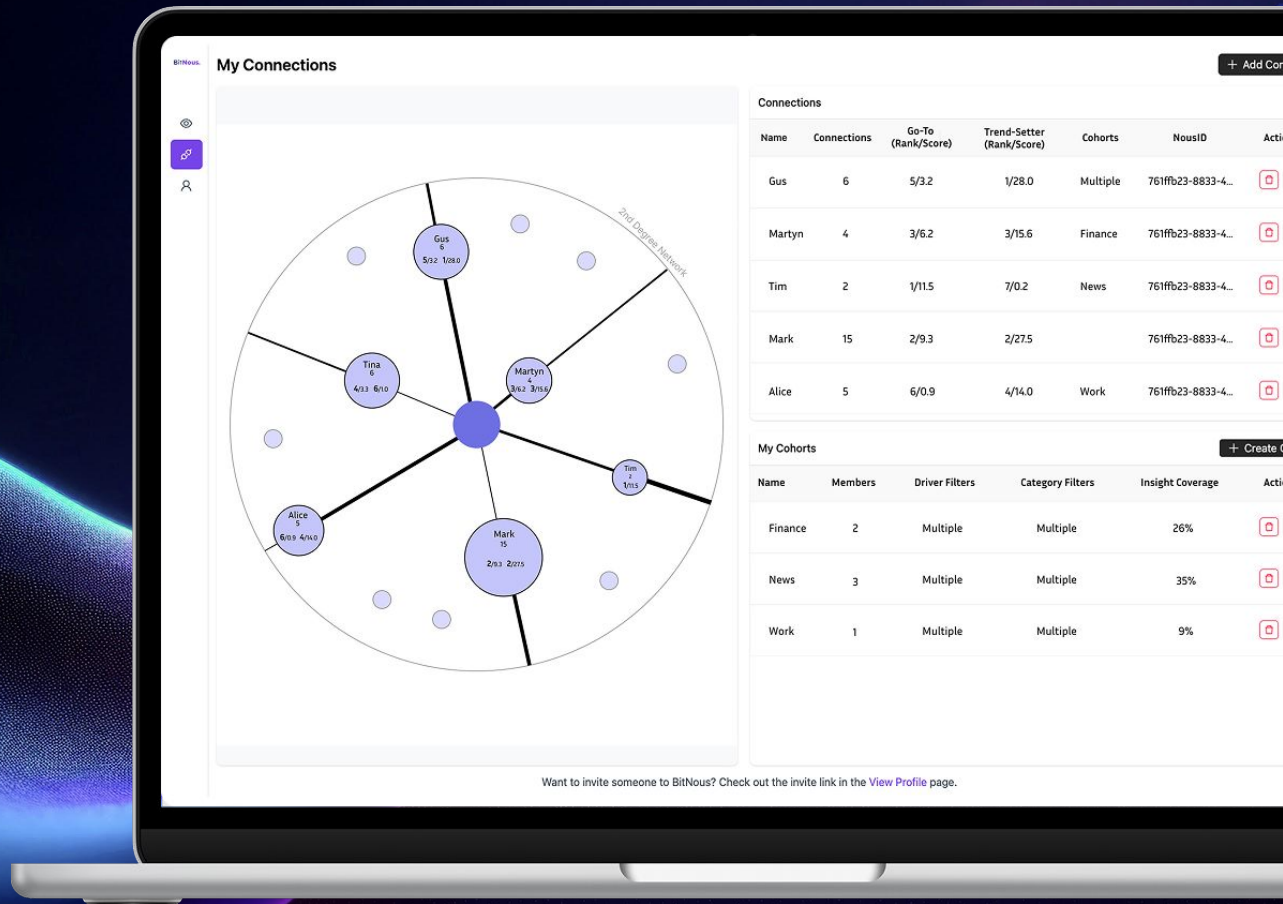
↖	↑	↗
←		→
↙	↓	↘

Negative Positive

Unsure

Send to My Network

... build
Cooperative
Networks...



... and browse content through a
Trusted Lens

The screenshot displays the BitNexus web application interface. At the top, there is a search bar labeled "Search insights..." and a "Select categories" dropdown menu. To the right, a date range selector shows "2025-02-21" to "2025-03-03". Below these, three checkboxes are selected: "My Insights", "Network Insights", and "Extended Network Insights".

The main content area lists three insights, each dated "28th Feb 2025":

- Insight 1:** "One country's high skilled immigration is another country's brain drain." (14) Marc Andreessen: Trump, Power, Tech, AI, Immi...
Tags: economics, immigration, politics +2 more
- Insight 2:** "Value must be earned. Value 'given' introduces a complexity that creates a harmful non-reality" (14) Forth on X: "Altruism is a dangerous concep...
Tags: Value, Cooperation, Reality +2 more
- Insight 3:** "iPhone SE is dead. It is no longer cheap, and it is missing magsafe." (14) iPhone 16e Review: Who Are You? - YouTube
Tags: add_new_option, phones

Below the insights, there are two tables:

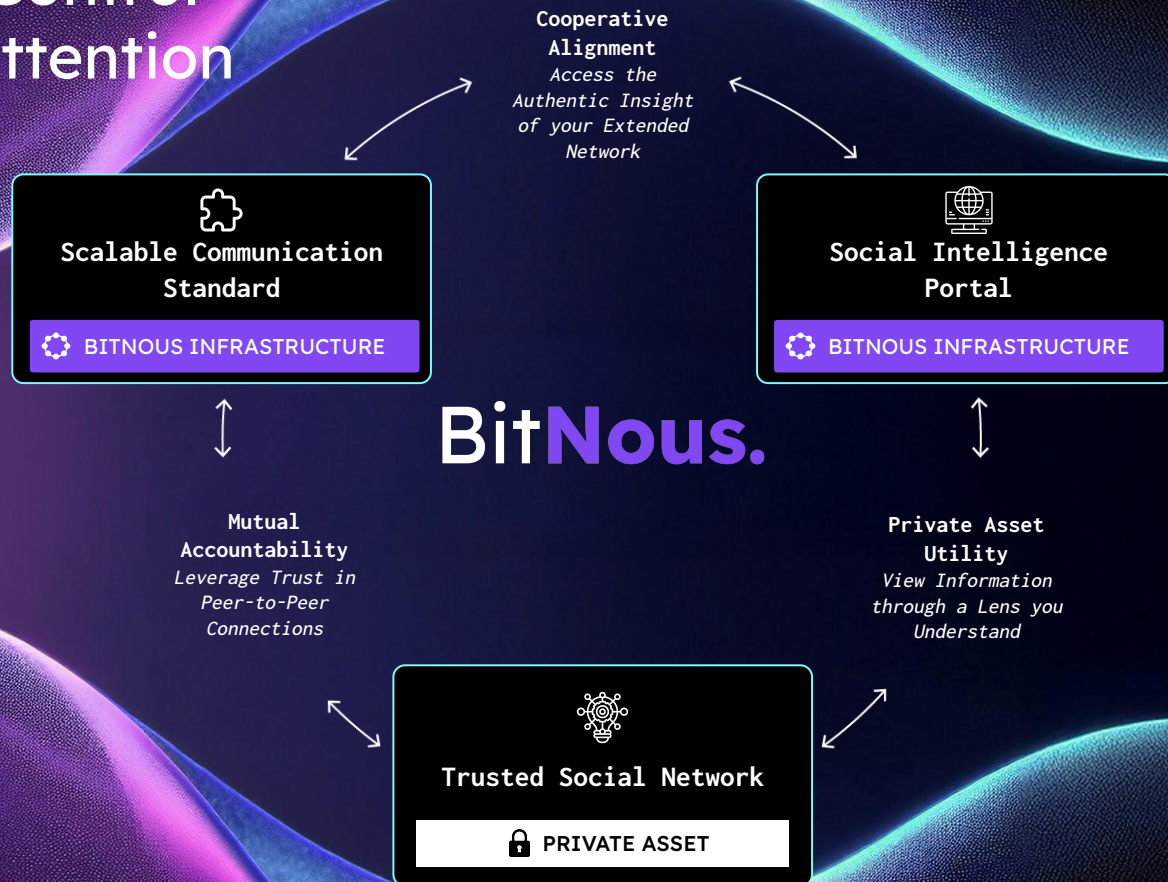
Top Topics	Mute Topic
(6) economics	X
(6) politics	X
(3) AI	X
(3) Argentina's new president is an educated economist pushing free market and overcoming corruption	X
(2) Value must be earned. Value "given" introduces a complexity that creates a harmful non-reality	X
(2) Value	X
(2) Cooperation	X

Top References	Spotlight Source	Hide Source	Hide Reference
(11) x.com/forthrighter/stat...	Q	X	X
(10) www.youtube.com/wat...	Q	X	X
(10) www.youtube.com/wat...	Q	X	X
(10) promptairlines.com/	Q	X	X
(5) www.youtube.com/shor...	Q	X	X
(4) www.youtube.com/watc...	Q	X	X
(4) www.youtube.com/watc...	Q	X	X
(4) webdesignerdepot.com...	Q	X	X

On the right side of the interface, there is a network graph titled "Challenging" at the top and "Validating" at the bottom. The graph shows a cluster of nodes representing concepts like "AI", "LLM", "What are the know prom...", "Economics", "Reality", "Value", "Cooperation", "Value must be earned.", and "Argentina's new pr...". The nodes are colored in shades of purple and orange, and their size varies, indicating different levels of importance or frequency.

At the bottom of the screen, a copyright notice reads: "© 2025 BitNexus. All rights reserved."

Reclaim Control of your Attention

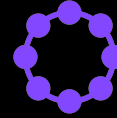




Unorganised & Isolated

- Dependent on outsourced interpretation of meaning to direct attention
 - Value of time and energy extracted from individuals and redirected to private interests
 - Erosion of personal agency, reliance on trust for decision making
-

**= ZERO-SUM
EXTRACTION**



Cooperatively Aligned

- Invest time and energy towards real value, and own the output of your attention
 - Access the utility of social intelligence, generated by true, cooperative consensus
 - Reject commercial models that profit from your manipulation and influence
-

**= COOPERATIVE
PRODUCTIVITY**

Raise: AUD 500k Pre-Seed

- | | | |
|--------------------------|------------------------------------|--|
| • SAFE Note | Development of MVP | Expected seed raise in 2026, user growth |
| • Discount Rate - 20% | User growth from 100 to 5k in 2025 | to 100k+, begin generating revenue |
| • Valuation Cap - AUD 5m | | |

Now

- Dangerous acceleration of the attention industry
- The simulation is collapsing, people are aware
- System-escapism and self-sovereignty gaining momentum

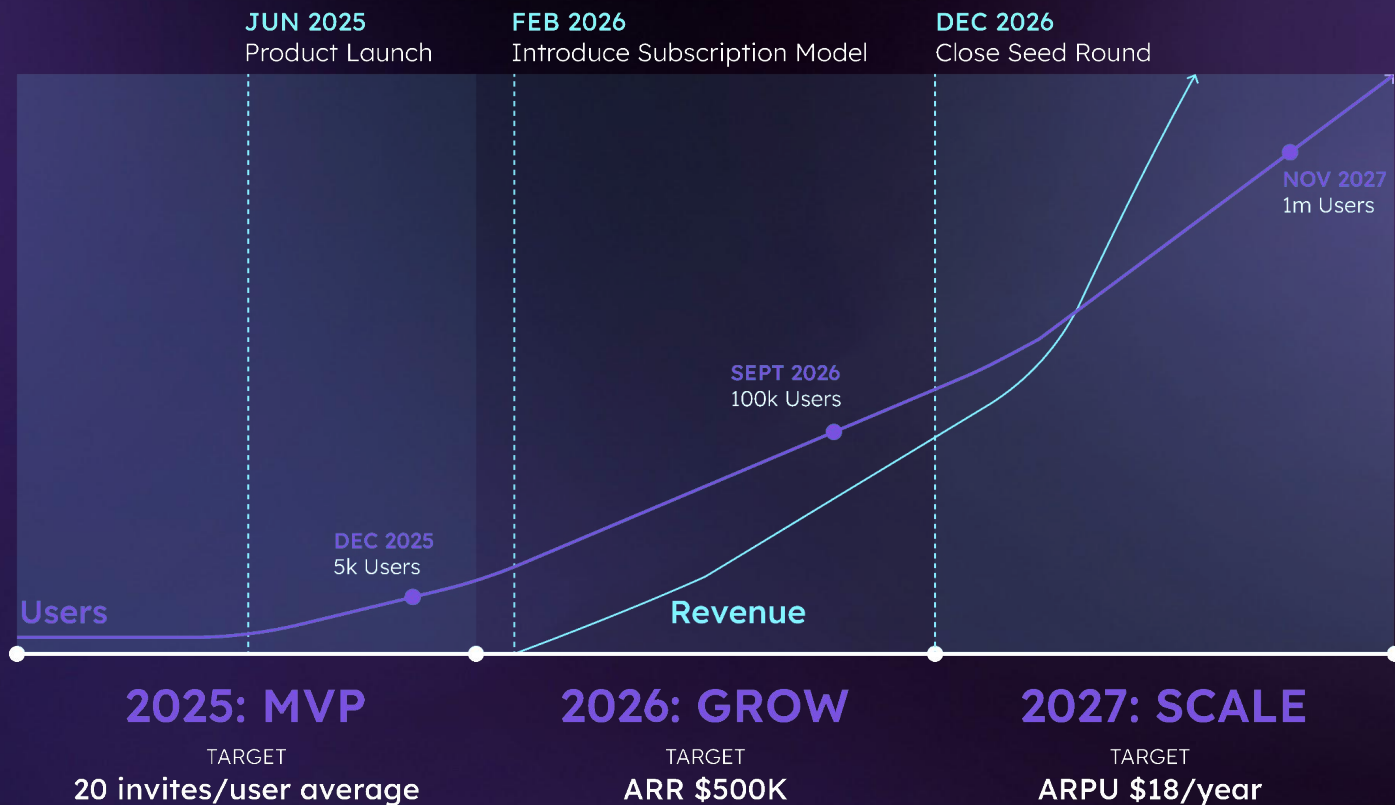
How

- **Subscription Revenue Model:** access to utility of BitNous infrastructure (~\$3/month)
- **Targeted User Seeding:** establish system vibrancy by leveraging existing cooperative groups
- **User Acquisition Plan:** cross-compatibility with popular communication platforms
- **Prototype Complete:** user testing underway

A freemium model that Meets Users Where They Are



Scalable through Targeted Seeding and Organic Growth





“We are drowning in information but starved for knowledge”

John Naisbitt, Megatrends (1982)

Appendix

Limited Time & Energy

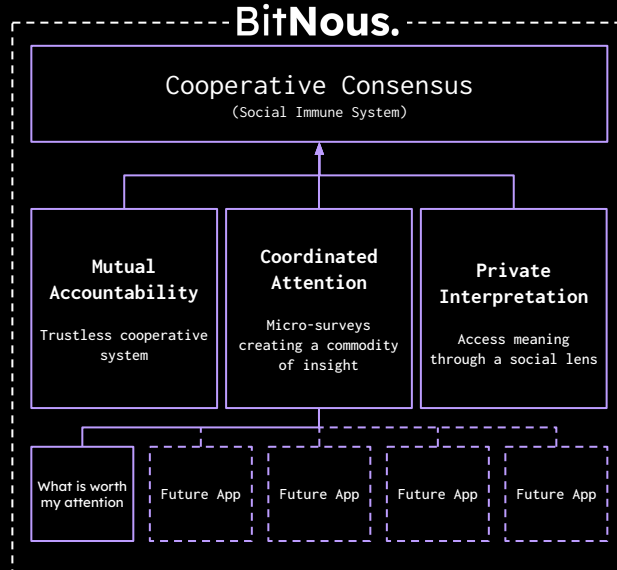
Attention Problem

Unlimited Information

NEW

Independent Solution

Outsourced Solution

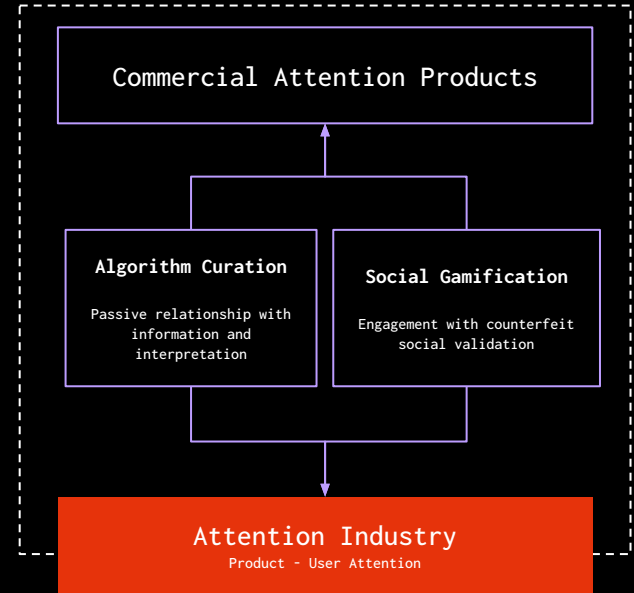


Return:
Incentive-driven
allocation of
attention



Return:
Attention
capture

Invest: Attention



Loss:
Value of Attention

BitNous.